

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316257-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2265

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	316257	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	M-F 6-7a	6-7a	--WTF--	1:00	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 6:42 AM M-F 6-7a 6-7a 1:00 OFA12G181H \$1,800.00 NM 2 WPTV F 11/02/12 6:21 AM M-F 6-7a 6-7a 1:00 OFA12G181H \$1,800.00 NM									
2	10/31/12	11/02/12	M-F 7-9a	7-9a	--WTF--	1:00	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 8:39 AM M-F 7-9a 7-9a 1:00 OFA12G181H \$1,900.00 NM									
3	11/05/12	11/05/12	M-F 7-9a	7-9a	M-----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:22 AM M-F 7-9a 7-9a 1:00 OFA12G181H \$3,000.00 NM									
4	11/05/12	11/05/12	M-F 9-10a	9-10a	M-----	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 9:51 AM M-F 9-10a 9-10a 1:00 OFA12G181H \$1,300.00 NM									
5	11/05/12	11/05/12	M-F 10-11a	10-11a	M-----	1:00	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 10:58 AM M-F 10-11a 10-11a 1:00 OFA12G181H \$1,150.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	11/02/12	M-F 12n-1p	12-1p	--WTF--	1:00	2	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--WTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/31/12	12:28 PM	M-F 12n-1p	12-1p	1:00	OFA12G181H	\$850.00 NM
2	WPTV	Th	11/01/12	12:43 PM	M-F 12n-1p	12-1p	1:00	OFA12G181H	\$850.00 NM
7	10/30/12	11/02/12	M-F 530-6p	530-6p	--WTF--	1:00	2	\$3,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--WTF--	2	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Th	11/01/12	5:41 PM	M-F 530-6p	530-6p	1:00	OFA12G181H	\$3,200.00 NM
2	WPTV	F	11/02/12	5:52 PM	M-F 530-6p	530-6p	1:00	OFA12G181H	\$3,200.00 NM
8	10/30/12	11/02/12	M-F 6-630p	6-630p	--WTF--	1:00	1	\$3,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--WTF--	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPTV	Th	11/01/12	6:16 PM	M-F 6-630p	6-630p	1:00	OFA12G181H	\$3,600.00 NM
9	10/30/12	11/02/12	M-F 11-1135p	11-1135p	-TWTF--	1:00	2	\$2,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--WTF--	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPTV	W	10/31/12	11:23 PM	M-F 11-1135p	11-1135p	1:00	OFA12G181H	\$2,800.00 NM
1	WPTV	Th	11/01/12	11:26 PM	M-F 11-1135p	11-1135p	1:00	OFA12G181H	\$2,800.00 NM
10	11/04/12	11/04/12	NFL Game	4p-12a	-----S	1:00	1	\$7,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	11/04/12	11:39 PM	NFL Game	4p-12a	1:00	OFA12G181H	\$7,000.00 NM

Total Spots 14 **Gross Total** \$35,250.00

Payment Terms 30 Days

Agency Commission \$5,287.50

Net Amount Due \$29,962.50